

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
M E M O R A N D U M O F A S S O C I A T I O N
O F
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED**
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi.**
- III. The objects for which the Company is established are:-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on in India or elsewhere the business to produce, promote, project, participate, manufacture, manipulate, treat, process, prepare, alter, develop, expose, edit, exhibit, make, remake, display, print, reprint, convert, duplicate, finish, buy, sell, run, import, export, and to act as Producer, broker, agent, distributor, proprietor, copyright owners, video right owners, audio right owners, theater owners, dubbing right owners, cinema studio owners, dance, music and other studio owners, lab owners etc. of all kinds of cine films, video films, Tele films, documentary films, advertising films, animation films, TV serials, News Channel. slides in all languages and other entertainment products, prevailing in the world and to manufacture, buy, sell, import, export, distribute all material and equipment required for making, processing, producing films, tele serials and films of all kinds and to do all such other acts and things as are necessary and incidental to the business of film industry in general.
2. To carry on the business of creating and running fund, establish and to enter in to partnership, joint ventures and or other wise design, invest, develop websites devoted to entertainment, fine arts, performing arts, sports and literature.
3. To carry on the business of producing entertainment, sports and other software for the news and entertainment television channels.
4. To carry on the business of organising and managing media, entertainment, cultural, educational and sporting events in India and parts of the world where Indians reside in large numbers
5. To carry on the business of generating or acquiring editorial/textual content for redistribution to all types of media outlets like print publications, TV channels, News Channel.

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1. To carry on all kinds of business of manufacturers, importers, exporters, dealers, distributions and production of new and old movies of Hollywood / bollywood, television films, video films, magazine tapes and video cassettes, documentary films, multimedia software, serials, equipments, accessories, parts, tools, material apparatus and other articles used in connection here with or which may hereafter be invented and consultancy thereof.
2. To manufacture, make, purchase, take on hire or otherwise acquire and deal in cinematographic films, cameras, lighting sets, sound recording and sound reproducing machines, cinematographic films, cameras, lighting sets, instruments, tools, apparatus, dresses, costumes, furniture, furnishing and decoration material, chemicals and all other machinery, instruments, materials and things required for or in connection with any of the businesses hereby authorized.
3. To carry on all kinds of business of film producer, music company (Audio & Video), recording theater, dubbing theater, sound effect lab special effect lab , editing theater, film studios, outdoor location alongwith studios, shooting transport, film publicity, set designer, water effect, film equipment suppliers, raw stock suppliers of audio & film negative, exhibitor on contract basis, advertising agencies.
4. To carry on the business of producers, exhibitors and distributors of Hollywood and Bollywood films and talkies in all their branches and to do all things necessary and expedient in connection with the business and to purchase take on hire or otherwise acquire, television time, television channel, films and talkies with the exhibiting, distributing and renting rights of the same and to sell, give on hire or otherwise the films talkies and the rights so acquired and to company's production with their exhibiting, distributing and renting rights.
5. To erect, construct, purchase, take on lease or hire otherwise acquire and maintain, to carry on the business of films production studios , laboratories, cinemas, picture places, halls , theatres, concert halls, theatrical companies, touring tallies and all offier kinds of buildjngs necessary or required for any of the businesses of the company and to import, foreign films, machinery, apparatus, cameras and other cinematograph equipment etc. and export Indians films to foreign countries.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-

1. To carry on the business of construction, running, purchase, sale, leasing, brokerage of cinema halls, multiplexes and malls and undertaking projects either independently or in joint venture, collaboration, mutual agreements either by investing in fresh infrastructure or by acquiring an existing infrastructure of cinema projects and providing appropriate advice, consultancy and technical assistance, architectural services for planing designing or beautification, evaluation, conception, design, development, construction, of cinema halls and malls, multiplexes etc., and to carry on the business of property and facility management, operating and running existing or proposed cinema houses, multiplexes and malls.
2. To carry on the business of supplies of equipments, plant & machinery related to cinema houses and services for erection, commissioning and/or installation of plant, machinery or equipment, repair & maintenance, preservation of cinema halls, multiplexes, business convention centres and malls, etc.
3. To carry on in India or elsewhere the business to produce, promote, project, participate, manufacture, manipulate, treat, process, prepare, alter, develop, exposes, edit, exhibit, make, remake, display, print, reprint, convert, duplicate, finish, buy, sell, run, import, export, and to act as brokers, agents, distributors, proprietors, copyright owner, video right owners, audio right owners, theatre owners, dubbing right owners, cinema studio owners, dance, music and other studio owners, lab owners, etc. of all kinds of cine films, TV serials, slides in all languages prevailing in the world and to do all such other acts and things as are necessary and incidental to the business of film industry in general.
4. To carry on the business of undertaking contracts fro cafeterias, restaurants, parking facilities, food manufacturer etc. for providing services to existing or proposed cinema halls, multiplexes, mall, etc. and also providing supplies and services connected with the making, preparation, display or exhibition of advertisement in such above mentioned businesses. To carry on the business of financing or brokerages of projects related to construction/running of existing or proposed cinema theatres, multiplexes, malls, etc. and providing allied facilities related to movie production, movie distribution, etc.
5. To carry on the business of event management by providing service of planning, promotion, execution, organizing, presentation or consultation in relation to arts, entertainment, meeting, conferences, etc. and also providing services as commission gents related to distribution, marketing, advertisement and promotion of films or film software or allied products and services, and providing manpower consultancy or recruitment or expertise in constructing, maintaining, operating cinema halls multiplexes and malls or business convention centres etc., and to carry on business of printing of items related to cinema halls, multiplexes and malls, etc.

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 1. To carry on the business as producers, distributors, exhibitors, importers and exporters of motion pictures, including feature films, short films, promotional films, news and documentary films, satellite channel, T. V. Commercials, T. V. Serials, Government films, films, multimedia, interactive T. V. & Video and to purchase, import, export, take on hire, or otherwise acquire (with or without negative rights) cinematography films and motion pictures with distributing exhibiting and renting rights and dubbing, substituting and translation rights in any language and to sell, give on hire, export or otherwise distribute, exploit or give on distribution the films and rights so acquired and also company's productions with their exhibiting, distributing and renting rights or negative rights both for Indian and overseas markets.

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2. To carry on in India or elsewhere the business to produce, promote, project, participate, manufacture, manipulate, treat, process, prepare, alter, develop, exposes, edit, exhibit, make, remake, display, print, reprint, convert, duplicate, finish, buy, sell, run, import, export, and to act as brokers, agents, distributors, proprietors, copyright owner, video right owners, audio right owners, theatre owners, dubbing right owners, cinema studio owners, dance, music and other studio owners, lab owners, etc. of all kinds of cine films, TV serials, slides in all languages prevailing in the world and to do all such other acts and things as are necessary and incidental to the business of film industry in general.
3. To carry out the business of putting special effects of all description for video and cinema shooting.
4. To carry on the business of producing, promoting, researching and designing, communications in a variety of media (a) printing and publishing, (b) exhibition display, (c) audio, (d) video, (e) film (motion pictures and still photography.)
5. To purchase, take on hire or otherwise acquire and deal in machinery and material related to print, audio, video and film media, such as computer graphics machines, word processors, phototype setters, such as lenses, cables, tripods, tracks and trolleys, lights, cranes, cutters, stands as well as audio and video tapes, audio and video recorders, televisions, monitors, projectors, mikes, lapels, booms, soundmixers, editing and special effects machines dresses, costumes, furniture sets, furnishing, decorating material and things for or in connection with the above business.

(THE COMPANIES ACT, 1956)
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MEMORANDUM OF ASSOCIATION
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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of broadcasting, telecasting, relaying, transmitting, distributing or running any video, audio, voice, or other programmes or software, (both proprietary and third party) over television, radio, internet, telecom or any other media.
2. To carry on the business of Cable services encompassing distribution, relaying, transmission of signals including but not limited to TV, voice over Internet Protocol, Video On Demand or any other services through cable within and outside India by means of any system.
3. To offer internet based services including but not limited to offering international and domestic voice, voice-over-internet protocol (VOIP), Broadband internet, wireless, data and hosting services to business and residential retail customers and other carriers located in the territory of India and to apply and obtain licenses to carry on these objects.
4. To create/raise infrastructure of dark fibers, right of way, duct space & tower for relaying and transmission of signals for internet and telecom based cable services to end subscribers and customers in Indian territory, to offer such infrastructure to others business establishment on lease and commercial terms and to apply and obtain licenses to carry on these objects.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-
 1. To produce, buy, sell, import, export, or otherwise deal in television programmes, television films, cinematographic films, video films, video software and to deal in Computer Software all over India and elsewhere in the world.
 2. To carry on the business of exhibiting and distributing television films, television programmes, video films, cinematographic films and acquiring or selling rights therein.
 3. To establish, purchase, take on lease on hire or otherwise acquire and maintain, and to sell, give on lease or hire studios, cinemas, picture palaces, halls, theatres, for exhibition, production, processing and printing of films.
 4. To carry on the business of publicity agents, exhibitions, media advisers and products promotion through all types of media such as television, cinemas, newspapers, magazines, books, posters hoardings and brochures.
 5. To take over the business of partnership firm carrying on business in the name and style of Television Eighteen, B-2, Kailash Apartments, New Delhi-48 with all assets and liabilities of the firm as may be mutually agreed upon. The said firm shall cease to exist after such take over.

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1. To carry on the business of running of cinema halls exhibiting cinematography films, television films, video films, advertiser, public relations and of organizing the production management and performances of plays, dramas comedies, operas operettas, burlesques, revise, musical and other plays, ballets, shows and other amusements and entertainments of every kind of organizing, managing and holding concerts, recording sessions, dances and acquiring or selling rights therein.
2. To act as promoters, producers, organizers, directors, managers, collaborators, contractors, consultants, distributors, reproducers, system developers, licensors, exhibitors, researchers, dealers, sellers, buyers, agents, broadcasters, importers, exporters, right holders and commissioning and advertising of festivals stage shows, fashion shows, musical shows, films, game shows, children programmers, documentaries, soaps, animation films, chat shows, dances, plays, dramatic and other performances and events of all kinds relating to entertainment and to promote international fashion brands.
3. To carry on the business of running amusement parks, recreation clubs and holiday camps and to provide services to guest houses, hotels, restaurants and canteens for entertaining the guests whether Indian or foreigners and to set up and run cafes, taverns pubs, bars, beer houses, night clubs, casinos, discotheques, swimming pools, health clubs, water parks, zoological parks, aquariums, museums and purveyors for public amusement.
4. To undertake, handle and carry on business in India and abroad connected with entertainment events for different corporate, companies or individuals which includes any happening such as organizing and management of entertainment shows, music shows, exhibitions, star nights, event management shows, fashion shows, organising fairs, conferences, expositions, meets, product launches, road shows, concerts, gala dinners, weddings, pandals, religious events, college and school festivals and theme parties and to acquire, purchase, sale, import or export, install for that purposes various things, equipments and systems such as audio visual systems, display panels and boards, conference kit and guides, and to provide support services including venue decor and infrastructural support as providing venue booking, sound and light arrangements, fabrication of stalls, stage platforms, decorative items or any other device or systems to execute the said business.

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3. To carry on in India or abroad the business of advertising & publicity agents and contractors in printer electronic media and for this purpose to purchase, sell, sponsor, hire, charter manage, acquire, undertake, hold, provide & promote, publicity or advertising time space or opportunity on any radio station, broadcasting centre, television centre, video cassettes, audio cassettes, hoardings, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or display devices and to do all incidental sets and things necessary for the attainment of objects under these present.
4. To carry on the business to prepare, produce, fabricate, alter, paint, convert, finish, buy, sale, import, export all kinds of advertising and publicity material such as slides, cassettes, pamphlets, calendars, posters, hoardings, cutouts etc. and to act as agent, broker, vendor, owner, franchiser, organiser, promoter, sponsor or manager of all sorts & descriptions of advertising and publicity and to do all incidental acts and things necessary under these presents.
5. To collect, supply and disseminate news, inform or open informations in India and abroad to employ agents correspondents authors, writers, and other in India and abroad and to pay for news information, caricatures, articles, copyrights, right of publication and translation and other rights in respect of any literary, scientific, artistic or other matter and to publish the same or to dispose of the same, to act as agent or contractor, to investigate or incur into any matter or occurrence, to sell intellegence, information or tender advice on payment or otherwise in matters financial, legal, scientific, commercial, sociological or religious.

THE COMPANIES ACT, 1956
(COMPANY LIMITED BY SHARES)
AND THE COMPANIES ACT, 2013 AS APPLICABLE
MEMORANDUM OF ASSOCIATION
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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE: -

1. To do the business of making Advertisement films, shortfilms, music video, album, movie editing, video effects, photo shoots, fashion shows, celebrity management, making of commercial movies, serials, services of advertisement, brand promotion, film making, public relations, media marketing, modelling agency, event management, film production, film studio, studio facility, space for indoor shooting of movies, making & distribution of music video, ad films, TV serial, documentary film;
2. To provide the services of advertisement, Brand Promotion, Making & distribution of Music Video, ad Films, TV Serials, television films, video films, magazine tapes and video cassettes, documentary films, film studio, studio facility, space for indoor shooting of movies, multimedia software, serials, equipments, accessories, parts, tools, material apparatus and other articles used in connection here with or which may hereafter be invented and consultancy thereof, Public Relations, Media Marketing, Location Search, Modeling Agency, Event Management.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of creation of content, publications and sales of interactive media such as cd-roms, floppy diskettes, cassettes and tapes in audio and or video format, multimedia services, Information / content provides on travel industry and other related activities.
2. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, hoarding, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or devices including electronic media through internet.
3. To carry on the business of advertising agency for providing to advertiser a complete range of advertising services on all mass media such as hoardings, news papers, magazines, radio, television and film and to organize and conduct fashion shows, trade fairs and exhibitions.
4. To carry on the business of designing and producing, publishing of banners, magazine, catalog and brochures.
5. To carry on all kinds of business of manufacturers, importers, exporters, dealers, distributions and production of television films, video films, magazing tapes and video cassetts, documentary films, multimedia software, serials, equipments, accessories, parts, tools, material apparatus and other articles used in connection here with or which may hereafter be invented and consultancy thereof.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-
 1. To organise stage shows, cultural programmes dancing floors, film shows, and other entertainment activities.
 2. To carry on business in the field of audio and visual media, fashion shows, cinefilms, audio and visual and visual programmes, Film making jingles, still and other photography, adspots, copy writing, scripting, image bosting blue prints, animation films, designing of posters, blimps, slogan writing, creative writing, music videos, publishing books, news letters related to features documents. To carry on activities such as to produce and direct motion pictures, T.V. films, corporate film, documentaries, advertisement film, serials & allied educational, commercial, political, environmental & ecological films, other programme plays on all subjects, topical news and cartoons of commercial, political, social, historical, economic and cultural interests, live programme, publication and printing and other kind of films to purchase sell, or rent pre and post production facilities, import, export and deal in cinefilms, other kinds of films all over India and elsewhere in the world and to do the business of produce of media programmes, serials, shows, live programmes, feature films, publications, their marketing and distribution, to do business as studio owner, theatre owner, to run and maintain studio, theatres film producing centre and including event management and movie fashions, fashion shows and trans light.
 3. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, audio cassettes, hoarding, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or display devices including electronic media through internet.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-
 1. To carry on the business of T.V. News and feature agency on a worldwide network having stringers, special correspondents, cameramen and representatives at different centres in India and abroad and involve, devise and formulate an effective medium for news coverage and to make arrangements with Indian television and other television systems in other countries for direct telecast of news, clippings and short films and promote, develop and establish a news and feature agency utilising satellites or other mode of media, including third world countries and to collaborate with other news and feature agencies in India and abroad for the supply of news, feature, clippings, photographs, films and recordings.
 2. To carry on the business either wholly or in part and to print and publish newspapers, magazines, periodicals, business directories, internet magazine, yellow pages directories, books, project reports, project studies, pamphlets, journals, diaries, reviews, pictorials, annuals, supplement biographies, autographer, books, treaties pictures, circular, encyclopedias and other literature or work and publication and to carry on business as advertisers, advertising agents, bill posters and to deal in pictures, photographer, auto-graphers, paintings, pictorial post cards, calendars, diaries, stationery, artistic goods, artistic materials and to act as picture frame makers, photographers, artists, sculptors, printers decorators, circulating and library keepers, all kinds of binding including paper binding, plastic binding, leather binding, synthetic binding and fancy binding.
 3. To carry on the business of manufacturing, producing, exhibiting, distributing, buying and selling, telecasting, broadcasting, television films, commercial films, video films, television news, video magazines, video cassettes, news clips.
 4. To carry on the business in information technology, to acquire, hire, operate websites designing, creating the internet sites and to do all things related to electronic commerce etc.

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1. To carry on the business as producers, distributors, exhibitors, importers and exporters of motion pictures, including feature films, short films, promotional films, news and documentary films, satellite channel, T. V. Commercials, T. V. Serials, Government films, films, multimedia, interactive T. V. & Video and to purchase, import, export, take on hire, or otherwise acquire (with or without negative rights) cinematography films and motion pictures with distributing exhibiting and renting rights and dubbing, substituting and translation rights in any language and to sell, give on hire, export of otherwise distribute, exploit or give on distribution the films and rights so acquired and also company's productions with their exhibiting and renting rights or negative rights both for Indian and overseas markets.
2. To carry on in India or elsewhere the business to produce, promote, project, participate, manufacture, manipulate, treat, process, prepare, alter, develop, exposes, edit, exhibit, make, remake, display, print, reprint, convert, duplicate, finish, buy, sell, run, import, export, and to act as brokers, agents, distributors, proprietors, copyright owner, video right owners, audio right owners, theatre owners, dubbing right owners, cinema studio owners, dance, music and other studio owners, lab owners, etc. of all kinds of cine films, TV serials, slides in all languages prevailing in the world and to do all such other acts and things as are necessary and incidental to the business of film industry in general.
3. To carry out the business of putting special effects of all description for video and cinema shooting.
4. To carry on the business of producing, promoting, researching and designing, communications in a variety of media (a) printing and publishing, (b) exhibition display, (c) audio, (d) video, (e) film (motion pictures and still photography.)
5. To purchase, take on hire or otherwise acquire and deal in machinery and material related to print, audio, video and film media, such as computer graphics machines, word processors, phototype setters, such as lenses, cables, tripods, tracks and trolleys, lights, cranes, cutters, stands as well as audio and video tapes, audio and video recorders, televisions, monitors, projectors, mikes, lapels, booms, soundmixers, editing and special effects machines dresses, costumes, furniture sets, furnishing, decorating material and things for or in connection with the above business.

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3. To erect, construct, purchase, take on lease or hire otherwise acquire and maintain, to carry on the business of films production studios, laboratories, cinemas, picture places, halls, theatres, concert halls, theatrical companies, touring talkies and all other kinds of buildings necessary or required for any of the businesses of the company.
4. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, audio cassettes, hoarding, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or display devices including electronic media through internet.
5. To carry on business in the field of audio and visual media, fashion shows, cinefilms, audio and visual and visual programmes, Film making jingles, still and other photography, adspots, copy writing, scripting, image bosting blue prints, animation films, designing of posters, blimps, slogan writing, creative writing, music videos, publishing books, news letters related to features documents. To carry on activities such as to produce and direct motion pictures, T.V. films, corporate film, documentaries, advertisement film, serials & allied educational, commercial, political, environmental & ecological films, other programme plays on all subjects, topical news and cartoons of commercial, political, social, historical, economic and cultural interests, live programme, publication and printing and other kind of films to purchase sell, or rent pre and post production facilities, import, export and deal in cinefilms, other kinds of films all over India and elsewhere in the world and to do the business of produce of media programmes, serials, shows, live programmes, feature films, publications, their marketing and distribution, to do business as studio owner, theatre owner, to run and maintain studio, theatres film producing centre and including event management and movie fashions, fashion shows and trans light.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
MEMORANDUM OF ASSOCIATION
OF
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED**
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi.**
- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of broadcasting, telecasting, relaying, transmitting, distributing or running any video, audio, voice, or other programmes or software, (both proprietary and third party) over television, radio, internet, telecom or any other media.
2. To carry on the business of Cable services encompassing distribution, relaying, transmission of signals including but not limited to TV, voice over Internet Protocol, Video On Demand or any other services through cable within and outside India by means of any system.
3. To offer internet based services including but not limited to offering international and domestic voice, voice-over-internet protocol (VOIP), Broadband internet, wireless, data and hosting services to business and residential retail customers and other carriers located in the territory of India and to apply and obtain licenses to carry on these objects.
4. To provide dark fibre, right of way, duct space on lease/rent out/sale basis to licensees of Telecom Service Providers.

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- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of creation of content, publications and sales of interactive media such as cd-roms, floppy diskettes, cassettes and tapes in audio and or video format, multimedia services, Information / content provides on travel industry and other related activities.
2. To carry on the business to buy , sell, import, export all kinds of equipments and software used for broadcast, to create customized Software for its clients to run their Television channels, Radio Stations, Web Portals, Publication business.
3. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, hoarding, neon signs, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or devices including electronic media through internet.
4. To carry on all kinds of business of , importers, exporters, dealers, distributions and production of television films, video films, magazine tapes, documentary films, multimedia software, serials, equipments, accessories, parts, tools, material apparatus and other articles used in connection with broadcasting or which may hereafter be invented and consultancy thereof, to carry on all kinds of business activities in creation of digital content, web building and maintaining, providing B2B & B2C web solutions in India or abroad, create all kinds of animations and graphics.
5. To carry out Above the line type of advertising through media such as television, cinema, radio, print, web banners and web search engines to promote brands. This type of communication is conventional in nature and is considered impersonal to customers, to carry out Below the line" promotion like all forms of non-media communication or advertising, that have become increasingly important in the communications mix of many companies, not only those involved in fast moving consumer goods, but also for industrial goods.

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- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of import, export, trade, integrate, network, install and provide services of technology systems, software and hardware for radio broadcasting, TV broadcasting, telecom, and related high technology projects and also provide all services in the field of information technology including software access control, software security control etc.
2. To establish and run data processing/computer centers and to offer consultancy and data processing and other services that are normally offered by data processing/computer centers to industrial, business and other types of customers and to impart training on electronic, data processing, computer software and hardware, to customers and others.
3. To carry on the business as traders, importers, exporters of computer hardware and software and act as adviser and consultants in respect of all matters, relating to computer hardware software computer aided programmes, their production, storage, processing, marketing, services and maintenance thereof and to carry on the business of buying, selling computer time, provision of computer services, processing of jobs for the market, and management consultancy in the field of computers, micro processor based systems, their software and in any other fields.
4. To develop, produce, alter, acquire/buy, sell, import, export, lease, license, or otherwise deal in computer software and programmes of all kinds and for all use including but not limited to computer aided engineering, software for micro processor based systems, manufacturing computer aided graphics, operation maintenance and services of plants and equipment and software for banks and other services industry, for special applications and for any other purpose application or use and to provide services of all kinds relating to computer, computer software and programmes and systems.
5. To act as internet or as cannel service providing such as web hosting, web designing, internet training and internet based solutions. To initiate, undertake, carry on, engage in, promote, assist, encourage and conduct research, development, experiments, studies, project analysis, onshore offshore projects, back-office operation, examinations, surveys and tests of all kinds related to computer, electronic data processing equipment, software, hardware and programmes solution of all kinds, Marketing of other software products and technologies licensed to us by the other companies, to provide consultancy and Running computer bureau, Technical manpower services education service, training services establishing training institutes appointing franchises take agency and franchise of all kinds of computer related activities in India or abroad.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
M E M O R A N D U M O F A S S O C I A T I O N
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XYZ LIMITED

- I. The Name of the Company is **XYZ LIMITED**
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi.**
- III. The objects for which the Company is established are :-
(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-
 1. To carry on the business of T.V. News and feature agency on a worldwide network having stringers, special correspondents, cameramen and representatives at different centres in India and abroad and involve, devise and formulate an effective medium for news coverage and to make arrangements with Indian television and other television systems in other countries for direct telecast of news, clippings and short films and promote, develop and establish a news and feature agency utilising satellites or other mode of media, including third world countries and to collaborate with other news and feature agencies in India and abroad for the supply of news, feature, clippings, photographs, films and recordings.
 2. To carry on the business either wholly or in part and to print and publish newspapers, magazines, periodicals, business directories, internet magazine, yellow pages directories, books, project reports, project studies, pamphlets, journals, diaries, reviews, pictorials, annuals, supplement biographies, autographer, books, treaties pictures, circular, encyclopedias and other literature or work and publication and to carry on business as advertisers, advertising agents, bill posters and to deal in pictures, photographer, auto-graphers, paintings, pictorial post cards, calendars, diaries, stationery, artistic goods, artistic materials and to act as picture frame makers, photographers, artists, sculptors, printers decorators, circulating and library keepers, all kinds of binding including paper binding, plastic binding, leather binding, synthetic binding and fancy binding.
 3. To carry on the business of manufacturing, producing, exhibiting, distributing, buying and selling, telecasting, broadcasting, television films, commercial films, video films, television news, video magazines, video cassettes, news clips.
 4. To carry on the business in information technology, to acquire, hire, operate websites designing, creating the internet sites and to do all things related to electronic commerce etc.

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MEMORANDUM OF ASSOCIATION
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- I. The Name of the Company is **XYZ PRIVATE LIMITED**
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- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-

1. To carry on the business as producers, distributors, exhibitors, importers and exporters of motion pictures, including feature films, short films, promotional films, news and documentary films, satellite channel, T. V. Commercials, T. V. Serials, Government films, films, multimedia, interactive T. V. & Video and to purchase, import, export, take on hire, or otherwise acquire (with or without negative rights) cinematography films and motion pictures with distributing exhibiting and renting rights and dubbing, substituting and translation rights in any language and to sell, give on hire, export of otherwise distribute, exploit or give on distribution the films and rights so acquired and also company's productions with their exhibiting and renting rights or negative rights both for Indian and overseas markets.
2. To carry on in India or elsewhere the business to produce, promote, project, participate, manufacture, manipulate, treat, process, prepare, alter, develop, exposes, edit, exhibit, make, remake, display, print, reprint, convert, duplicate, finish, buy, sell, run, import, export, and to act as brokers, agents, distributors, proprietors, copyright owner, video right owners, audio right owners, theatre owners, dubbing right owners, cinema studio owners, dance, music and other studio owners, lab owners, etc. of all kinds of cine films, TV serials, slides in all languages prevailing in the world and to do all such other acts and things as are necessary and incidental to the business of film industry in general.
3. To carry out the business of putting special effects of all description for video and cinema shooting.
4. To carry on the business of producing, promoting, researching and designing, communications in a variety of media (a) printing and publishing, (b) exhibition display, (c) audio, (d) video, (e) film (motion pictures and still photography.)
5. To purchase, take on hire or otherwise acquire and deal in machinery and material related to print, audio, video and film media, such as computer graphics machines, word processors, phototype setters, such as lenses, cables, tripods, tracks and trolleys, lights, cranes, cutters, stands as well as audio and video tapes, audio and video recorders, televisions, monitors, projectors, mikes, lapels, booms, soundmixers, editing and special effects machines dresses, costumes, furniture sets, furnishing, decorating material and things for or in connection with the above business.

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- III. The objects for which the Company is established are :-
 - (A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-**
 1. To manufacture, market, sell, purchase & deal in banners, glowsigns, stickers, all types of display boards, neon sign, kiosks advertising goods, materials, novelties gifts & advertisement on any media including films.
 2. To carry on the business and to undertake Multi-Media Advertising items such as Campaign planning and concept utilisation, media planning and scheduling, corporate, tender, recruitment, product and financial ads such as layout and design, art-work and release in national/regional dailies, magazines and international press, Procurement of ads, selling of ad space, publishing news-papers, journals, periodicals, magazines or books concept copy, design, photograph, printing supervision and quality-control for off set, web offset, silk-screen, processes, jobs to be undertaken, Annual Reports, booklets, brochures, corporate publications, direct mailers folders, leaflets, directories, calendars, Translation services in India and foreign languages concept, design, site section and execution for hoardings, kiosks, banners, dealer boards, glowsigns, neon-signs, LED/LCD displays, P.O.P., plasma display and other new materials, script writing, conceptualising formats, system planning, story board, photo graphy, audio back sequencing and pulsing, editing of corporate/sales promotional Ads and Films, TV spots, slides, jingles and release through commercial cinema television, radio and video films and cable T.V., Roadshows, exhibitons, implementation and maintenance of project on BOT basis against advertisement rights, architectural drawings, working models, interior decoraton, fabrications, erections for exhibition project in India and abroad, editing, designing and printing of journals, corporate publications, and sales promotional journals/bulletins, organising press or other conferences, Event marketing, invitation to the press, drafting of press releases and arranging newspaper coverage, strategic Planning, market research, Marketing, Consultancy, Direct response, Direct mail, Consumer behaviour study, Market feed-back Sales Network strategy, door to door sales promotions and advertisement through any other mode, advertising novelties, keyrings and other items.
 3. To import and export, raw and finished materials, connected with the business referred to in sub clause No. 1 and 2 above.
 4. To work as ad agency for Doordarshan & other Channels.
 5. To fabricate, import, export or deal in signs, display boards, aluminium, steel, MS pipe frames and other materials for such structures.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
M E M O R A N D U M O F A S S O C I A T I O N
O F
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- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-

1. To carry on the business of conducting marketing surveys, multilinking, promotional activities channel establishments for various products & services.
2. To carry on the business of purchase, sale, market through various means including Multi Level Marketing (MLM), import, and export of consumer goods, drugs, drug intermediates, medicines, pharmaceuticals, nutritional and health care products, cosmetics, software & websites, To establish, manage, supervise and control marketing chains with a view to encourage people to effect savings and accommodating the products and services promoted by the company.
3. To carry on the business as importers, exporters, traders, buyers, sellers, retailers, wholesaler, suppliers, indenters, packets, movers, preservers, stockist, agent, sub agent, merchants, distributors, consignors, jobbers, brokers, concessionaires or otherwise deal in tea, coffee, softdrinks, rice, pulses, confectionaries, metals, chemicals consumer durable and electrical appliances.
4. To act as distributors, dealers, stockists, importers, exporters, agents and brokers for buyers, manufacturers, merchants, traders, importers, exporters, and suppliers of all kinds of raw materials, capitals goods and finished products.
5. To carry on in India or abroad business of importers, merchants, general order suppliers, commission agents, representatives, distributors, royalty, owner, contractors, auctioneers, guarantee brokers indent agents, mercantile agents, passage agents, factors, organisers, concessionairs, sole agents, merchantile agents, passage agents, factors, organisers, concessionairs, sole agents, sub agetns, and insurance agents, in the items as stated to in sub-clause (1) to (5) above.

(THE COMPANIES ACT, 1956)
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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-

1. To undertake, handle and carry on business in India and abroad connected with events for different corporate, companies or individuals which includes any happening such as organizing and management of entertainment shows, music shows, exhibitions, starnights, event management shows, fashion shows, organising fairs, conferences, expositions, meets, product launches, road shows, concerts, gala dinners, weddings, pandals, religious events, government, NGO and PSU events, college and school festivals, theme parties, etc. and to acquire, purchase, sale, import or export, let on hire, install for that purposes various things, equipments and systems viz. audio visual systems, exhibitions, display panels and boards, conference kit and guides, and to provide support services including venue decor and infrastructural support as providing venue booking, no objection certificates and government permissions, sound and light arrangements, fabrication of stalls, stage platforms, decorative items, transportation and labour or any other device or systems to execute the said business.
2. To carry on the business as producers, distributors, importers and exporters of motion pictures including feature films, promotional films, news and documentary films, satellite channel, T.V. commercial, T.V. serials, government films, films, multimedia, musical albums, video albums, multimedia, interactive T.V. & video and to purchase, import, export, take on hire, or otherwise acquire (with or without negative rights) cinematography films and motion pictures with distributing exhibiting and renting rights and dubbing, substituting and translation rights in any language and to sell, give on hire, export of otherwise distribute, exploit or give on hire, export of otherwise distribute, exploit or give on distribution the films and rights so acquired and also company's productions with their exhibiting, distributing and renting rights or negative rights both for Indian and overseas markets.
3. To set up studios for recording, duplicating, editing, new/old master recordings, cassettes records, CDs, etc. as well as to deal in copyrights of new/old master recordings and also to deal in equipments, machinery, accessories related to music recording, duplicating, editing, etc.
4. To carry on the business for promotion of dance and modelling it includes to open and operate dance and modelling schools, organise dance contests and to provide models for advertisement shootings, films shootings, stage shows, etc.
5. To carry on the business of advertisement by way of add agency, or by direct advertisement business like door to door advertisement or by any other way.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-

1. To carry on the business of creation of content, publications and sales of interactive media, such as cd-roms, floppy diskettes, cassettes and tapes in audio and or video format, multimedia services, Information / content provides on travel industry and other related activities.
2. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, hoarding, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or devices including electronic media through internet.
3. To carry on the business of advertising agency for providing to advertiser a complete range of advertising services on all mass media such as hoardings, news papers, magazines, radio, television and film and to organize and conduct fashion shows, trade fairs and exhibitions.
4. To carry on the business of designing and producing, publishing of banners, magazine, catalog and brochures.
5. To carry on all kinds of business of manufacturers, importers, exporters, dealers, distributions and production of television films, video films, magazing tapes and video cassetts, documentary films, multimedia software, serials, equipments, accessories, parts, tools, material apparatus and other articles used in connection here with or which may hereafter be invented and consultancy thereof.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To take over/carry on the running business of the partnership firm M/s Invicta with all its assets and liabilities on such terms & conditions as mutually agreed upon. The said firm shall cease to exist after takeover by the company after incorporation thereof.
2. To carry on in India or abroad the business of advertising, publicity, public relations and media management through agents and contractors and promote publicity on advertising through radio station, broadcasting center, television center, video cassettes, audio cassettes, compact discs, hoarding neon signs, electronic display board, cinema, cable network, internet, newspaper, magazines, souvenirs and all other media devices.
3. To carry on the business of buy, sell, production, marketing, import and export of all kinds of audio/video programs, audio/video products, cassettes, compact discs, corporate gifts, novelties, promotional items and to act as producer, manufacturer, consultant, agent, broker, vendor, owner, franchiser, organizer, promoter, sponsor or multi-media manager of all sorts and description of the above goods.
4. To organize, contract, arrange or carry out the business of advertising, publicity agent, consultants and to carry on the said business through public or press conferences, expositions, trade fairs, hoardings, paintings, banners, bills, posters, pamphlets, brochures, leaflets, circulars, mail, courier, newspaper magazines or other popular media production or exhibition of films programmers or audio or video cassettes, slider, radio, compact discs, internet, cinema, television, fax, arranging or organizing exhibitions, road shows, events, fares or melas in India or abroad.
5. The business of various media like newspapers, magazines, periodicals, business directories, internet magazine, yellow pages directories, books, pamphlets, journals, diaries, reviews, pictorials, animations, movie, web portal, documentary, event management, media buying, campaign management, designing, film production, web and outdoor advertising, direct mailers, advertisements, annuals, supplement biographies, directories, books, treaties pictures, circulars, encyclopedias and other related works and any other media in India and abroad.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of providing services to the manufacturers as well as consumers of medical and surgical equipments for identifying, locating, buying and selling all types of medicines, medical and surgical equipments, scientific instruments either through the interface provided on the website of the company or by means of telecasting, broadcasting, television films, commercial films, video films, television news, video magazines, video cassettes, news clips or any other means of communication.
2. To carry on the business of printing and publish newspapers, magazines, periodicals, business directories, medical guide, scientific books and magazines, internet magazine, yellow pages directories, books, project reports, project studies, pamphlets, journals, diaries, reviews, biographies, circular, and other literature or work relating to medicines, medical equipments, medical innovations, surgical equipments, and other similar things related to human beings or the animals.
3. To prepare, buy, sell, import and deal in all kinds of articles, substances and things commonly or conveniently used in or for medical and medicine related media, preparing or packing any of the products in which the company is authorized to deal or which may be required by customers or persons having dealing with the company.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on and run in India and abroad, the business of security systems/equipments, Instruments, Equipment used by Media, electronic/electrical items, Audio Visual Equipments such as LCD Projectors, Video Conferencing systems/ equipments, IP Based Network camera, Video & audio recorder, CCTV camera and controller. Projector Screen, Profession Broadcasting camera & equipment, Wireless systems, Computer Hardware & Software Amplifier, Mixer Microphone speaker & Acoustic product, metal detectors, burglar alarms, smoke detectors automatic remote control gate openers etc, and audio visual setup for conference Hall, Auditorum, and studio with sound proofing Acoustic system and lighting control systems and lighting systems.

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- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of media and its related activities.
2. To carry on the business of T.V. News and feature agency on a worldwide network having stringers, special correspondents, cameramen and representatives at different centres in India and abroad and involve, devise and formulate an effective medium for news coverage and to make arrangements with Indian television and other television systems in other countries for direct telecast of news, clippings and short films and promote, develop and establish a news and feature agency utilizing satellites or other mode of media, including third world countries and to collaborate with other news and feature agencies in India and abroad for the supply of news, feature, clippings, photographs, films and recordings.
3. To carry on the business either wholly or in part and to print and publish newspapers, magazines, periodicals, business directories, internet magazine, yellow pages directories, books, project reports, project studies, pamphlets, journals, diaries, reviews, pictorials, annuals, supplement biographies, autographed, books, treaties pictures, circular, encyclopedias' and other literature or work and publication and to carry on business as advertisers, advertising agents, bill posters and to deal in pictures, photographer, auto-graphers, paintings, pictorial post cards, calendars, diaries, stationery, artistic goods, artistic materials and to act as picture frame makers, photographers, artists, sculptors, printers decorators, circulating and library keepers, all kinds of binding including paper binding, plastic binding, leather binding, synthetic binding and fancy binding.
4. To carry on the business of manufacturing, producing, exhibiting, distributing, buying and selling, telecasting, broadcasting, television films, commercial films, video films, television news, video magazines, video cassettes, news clips.
5. To carry on the business in information technology, to acquire, hire, operate websites designing, creating the internet sites and to do all things related to electronic commerce.

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1. To carry on the business of creation of content, publications and sales of interactive media such as cd-roms, floppy diskettes, cassettes and tapes in audio and or video format, multimedia services, Information / content provides on travel industry and other related activities.
2. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, hoarding, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or devices including electronic media through internet.
3. To carry on the business of advertising agency for providing to advertiser a complete range of advertising services on all mass media such as hoardings, news papers, magazines, radio, television and film and to organize and conduct fashion shows, trade fairs and exhibitions.
4. To carry on the business of designing and producing, publishing of banners, magazine, catalog and brochures.
5. To carry on all kinds of business of manufacturers, importers, exporters, dealers, distributions and production of television films, video films, magazing tapes and video cassets, documentary films, multimedia software, serials, equipments, accessories, parts, tools, material apparatus and other articles used in connection here with or which may hereafter be invented and consultancy thereof.

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(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business either wholly or in part and to print and publish newspapers, magazines, periodicals, business directories, internet magazine, yellow pages directories, books, project reports, project studies, pamphlets, journals, diaries, reviews, pictorials, annuals, supplement biographies, autographer, books, treaties pictures, circular, encyclopedias and other literature or work and publication and to carry on business as advertisers, advertising agents, bill posters and to deal in pictures, photographer, autographers, paintings, pictorial post cards, calendars, diaries, stationery, artistic goods, artistic materials and to act as picture frame makers, photographers, artists, sculptors, printers decorators, circulating and library keepers, all kinds of binding including paper binding, plastic binding, leather binding, synthetic binding and fancy binding.
2. To carry on the business of T.V. News and feature agency on a worldwide network having stringers, special correspondents, cameramen and representatives at different centres in India and abroad and involve, devise and formulate and effective medium for news coverage and to make arrangements with Indian television and other television systems in other countries for direct telecast of news, clippings and short films and promote, develop and establish a news and feature agency utilising satellites or other mode of media, including third world countries and to collaborate with other news and feature agencies in India and abroad for the supply of news, feature, clippings, photographs, films and recordings.
3. To carry on the business of manufacturing, producing, exhibiting, distributing, buying and selling, telecasting, broadcasting, television films, commercial films, video films, television news, video magazines, video cassettes, news clips.
4. To carry on the business in information technology, to acquire, hire, operate websites designing, creating the internet sites and to do all things related to electronic commerce etc.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
MEMORANDUM OF ASSOCIATION
OF
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED**.
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi**.
- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To establish, promote, subsidize, counsel, encourage, provide, maintain, organize, undertake, manage, build, construct, equip, develop, recondition, operate, conduct, consultancy and to run in India or abroad schools, colleges, coaching, boarding houses, ashrams, gurukuls, teaching classes for primary, secondary & higher education in the fields of commerce, arts, science, engineering, medical, pharmacy, mining, military, music, dance, acting, media, animation, sports, journalism, management, social welfare and industry which can be imparted by the students regularly in such fashion as may be developed from time to time by the company.
2. To set up, run, manage, take over, organize, undertake, sponsor, build, function schools, colleges, institutions, or other such form of organizations to provide education technical know how, and training in the field of marketing, computer hardware and software, accountancy, human-resources, engineering, medical, business management, technical, film, foreign languages or in any other field, To establish, provide, maintain and run training and vocational and hobby institutes, centres, colleges, schools, play schools and other institutions for training, education and instruction of students and others who may desire to avail themselves of the same to provide for the delivery and holding of lectures, demonstrations, seminars, exhibitions, classes, meetings and conferences in connection therewith.
3. To provide consultancy and running computer bureau, technical manpower services, education service, providing training services, establishing training institutes, appointing franchises, take agency and franchise of all kinds of computer related activities in India or abroad. To organize refresher courses, seminars, technical lectures / presentations, professional gatherings and such other programs for the benefit of its members, associates, affiliates, and the public at large.
4. Subject to approval of appropriate authority to do and carry on in the business of providing education and training online & through establishing educational centres in the field of computer science, multi language course and course of personality development and competitive exams in connection with media and animation.
5. To carry out the business of putting special effects of all description for video and cinema shooting and to carry on the business of producing, promoting, researching and designing, communications in a variety of media (a) printing and publishing, (b) exhibition display, (c) audio, (d) video, (e) film (motion pictures and still photography). To provide consultancy and services in the field of media, animation and other related activities and to provide design services such as web designing, graphics, internet training and internet based solutions, computer software and hardware solutions of all kinds.

THE COMPANIES ACT, 1956
(Company Limited by Shares)
AND THE COMPANIES ACT, 2013 AS APPLICABLE
MEMORANDUM OF ASSOCIATION
OF
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED.**
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi.**
- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE: -

1. To carry on all types of selling and purchasing, build or create self and company branding, communication media, IT work related to digital media or web designing, travel & tourism and education activities and all type of advertisement directly (both in internal and external markets on its own or as sales, purchase or commission agents and brokers) to act as Service Agents for providing services after sales and other technical services to carry on business as marketing technical consultants both in internal and external markets.
2. To act as selling agents, sales organizers as well as consultants, agents and advisers in all the respective branches and in such capacity to give advice and information and render services in person, a firm, company or body incorporate or authority or Government which may be given or rendered while carrying on such business as aforesaid which may lead to or be conducive to the adoption by the constituent or principals or generally of:
 - (i) efficient methods of effecting sales and marketing goods;
 - (ii) economy in effecting sales and marketing goods;
 - (iii) rendering of all services whether incidental to the above or not.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
M E M O R A N D U M O F A S S O C I A T I O N
O F
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED**
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi.**
- III. The objects for which the Company is established are :-
(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE :-
 1. To organise stage shows, cultural programmes dancing floors, film shows, and other entertainment activities.
 2. To carry on business in the field of audio and visual media, fashion shows, cinefilms, audio and visual and visual programmes, Film making jingles, still and other photography, adspots, copy writing, scripting, image bosting blue prints, animation films, designing of posters, blimps, slogan writing, creative writing, music videos, publishing books, news letters related to features documents. To carry on activities such as to produce and direct motion pictures, T.V. films, corporate film, documentaries, advertisement film, serials & allied educational, commercial, political, environmental & ecological films, other programme plays on all subjects, topical news and cartoons of commercial, political, social, historical, economic and cultural interests, live programme, publication and printing and other kind of films to purchase sell, or rent pre and post production facilities, import, export and deal in cinefilms, other kinds of films all over India and elsewhere in the world and to do the business of produce of media programmes, serials, shows, live programmes, feature films, publications, their marketing and distribution, to do business as studio owner, theatre owner, to run and maintain studio, theatres film producing centre and including event management and movie fashions, fashion shows and trans light.
 3. To carry on in India or abroad the business of advertising and publicity agents, consultant and contractors and for this purpose to purchase, sell, sponsor, charter, manage, acquire, undertake, hold, provide and promote, publicity or advertising time space or opportunity on and radio station, broadcasting centre, television centre, music video and music audios video cassettes, audio cassettes, hoarding, neonsigns, electronic display board, cinema cable network, newspapers, magazines, souvenirs and all other present and future medias or display devices including electronic media through internet.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
MEMORANDUM OF ASSOCIATION
OF
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED**.
- II. The Registered Office of the Company will be situated in the **National Capital Territory of Delhi**.
- III. The objects for which the Company is established are :-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of T.V. News and feature agency on a worldwide network having stringers, special correspondents, cameramen and representatives at different centres in India and abroad and involve, devise and formulate an effective medium for news coverage and to make arrangements with Indian television and other television systems in other countries for direct telecast of news, clippings and short films and promote, develop and establish a news and feature agency utilising satellites or other mode of media, including third world countries and to collaborate with other news and feature agencies in India and abroad for the supply of news, feature, clippings, photographs, films and recordings.
2. To carry on the business either wholly or in part and to print and publish newspapers, magazines, periodicals, business directories, internet magazine, yellow pages directories, books, project reports, project studies, pamphlets, journals, diaries, reviews, pictorials, annuals, supplement biographies, autographer, books, treaties pictures, circular, encyclopedias and other literature or work and publication and to carry on business as advertisers, advertising agents, bill posters and to deal in pictures, photographer, autographers, paintings, pictorial post cards, calendars, diaries, stationery, artistic goods, artistic materials and to act as picture frame makers, photographers, artists, sculptors, printers decorators, circulating and library keepers, all kinds of binding including paper binding, plastic binding, leather binding, synthetic binding and fancy binding.
3. To carry on the business of manufacturing, producing, exhibiting, distributing, buying and selling, telecasting, broadcasting, television films, commercial films, video films, television news, video magazines, video cassettes and news clips.
4. To carry on the business in information technology, to acquire, hire, operate websites designing, creating the internet sites and to do all things related to electronic commerce etc.
5. To carry on the work on public relation, Brand Promotions, Market Research, Market Survey of any brand or any related work and also to carry out the business to organize exhibitions, seminars, Conclaves, organize road shows and management events.

(THE COMPANIES ACT, 1956)
(COMPANY LIMITED BY SHARES)
MEMORANDUM OF ASSOCIATION
OF
XYZ PRIVATE LIMITED

- I. The Name of the Company is **XYZ PRIVATE LIMITED**.
- II. The Registered Office of the Company will be situated at **National Capital Territory of Delhi**.
- III. The objects for which the Company is established are:-

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:-

1. To carry on the business of making TVCs for launching products and advertising and promoting products and services, serials, films and other entertainment programmes, arranging the events, acting as an event managers.
2. To carry on the business of providing news feed to local, regional, national and International channels and to act as producers of news based programmes and bulletins and producing in-house news and current affairs programmes, news bulletin for different local, regional, national and international channels and bulletins.
3. To carry on the business of making films for company specific needs and making films and serials and other entertainment programmes and providing training in the field of mass media, star own T.V channels and provide production facilities including studio.
4. To carry on the business of producing films serials and other entertainment programmes, documents, new features, news stories for cross channel networks and producing specific, To carry on the business of creating a library of news and current affairs footage and producing series of news and current affairs programmes and talk shows based on news features and current affairs.
5. To carry on the business of making sport films, documentaries and programmes (including problem based programmes) on social, political, economical and cultural issues and problems for local, regional, national and International channels for government and their agencies.